



South East European
Regional Council

5th SEERC CONFERENCE

SPONSORSHIP BOOKLET

Sarajevo, Bosnia and Herzegovina, 4th – 5th June 2025

SPONSORSHIPS	Platinum 15.000,00 €	Golden 10.000,00 €	Silver 8.000,00 €	Bronze 6.000,00 €	General 5.000,00 €
Privilege to address the audience at the opening ceremony	x				
Allocation of area in the exhibition hall	10 m2	10 m2	10 m2	8 m2	8 m2
Privilege of organizing company presentation and accordingly the allocation of a meeting room	x	x	x		
Privilege to additionally address participants on behalf of the company	x				
Usage of 3 company pennants with logo	x				
Usage of logos on the boards and at the stage of the halls	x	x	x	x	x
Free registrations for x attendees	5	3	2	1	1
Distribution of the company brochures to participants.	x	x	x	x	x
Display of your company logo at the congress web site with a link to your company web site.	x	x	x	x	x
Usage of logos on the printed materials.	x	x	x	x	x
Usage of logos on the VIP invitation cards.	x	x	x	x	x
Usage of company presentation script at the press releases.	x	x	x	x	x
Usage of logos on media advertisements	x	x	x	x	x
X full page colored advertisement in the congress program catalogue	1	1/2	1/4	1/4	1/4
X discount on any other additional sponsorships	20%	15%	15%	15%	10%

WHY BE A SPONSOR?

- Experts, professionals and academics of the 17 SEERC countries and more
- 500+ attendees from power systems sector
 - Sector administrators
 - Regional business gathering
 - International companies
- High level public and private sector participation
- Academy and sector integration

WE LOOK FORWARD TO YOUR PARTICIPATION



www.seerc2025.com

WHAT IS SEERC?

CIGRE is one of the world's oldest international technical organization that has four regional councils all over the world. South East European Council of CIGRE (SEERC) as one of these four, has seventeen member countries including Austria, Bosnia and Herzegovina, Croatia, Chechia and Slovakia, Greece, Georgia, Hungary, Israel, Italy, Kosovo, Montenegro, North Macedonia, Romania, Serbia, Slovenia, Türkiye, Ukraine.

CIGRE National Committee of Bosnia and Herzegovina has taken over the SEERC chairmanship from Türkiye in 2023 until the end of 5th SEERC Conference in Sarajevo.

“ *As the Chair of CIGRE South Eastern European Regional Council, I am honored to invite you to the 5th SEERC Conference Sarajevo, which will gather experts academics and NGOs from the power sector in Sarajevo, Bosnia and Herzegovina on June 4-5, 2025.*

This Conference will provide an opportunity to all companies and attendees of the conference to be part of a distinguished intellectual circle which brings more 500+ international attendees, 30+ sponsor and exhibitor companies and NGOs in Sarajevo. All the stakeholders of the Conference will rethink not only the today but also the future of the energy under the scope of increasing energy efficiency of existing facilities and increasing renewable energy capacities, new technologies and methodologies for accelerated decarbonization and digitalization of electric power systems, development of the electricity market balancing and dynamic regulation and resilience issues of the electric power systems, which are the main topics of the Conference. Over the two days of the Conference business leaders, engineers, academics and professionals will exchange knowledge and experiences in an international atmosphere.

We are honored to host you at the 5th SEERC Conference in Sarajevo, a city that bridges Europe and Asia, harmonizing diverse civilizations. ”

Edhem Bičakčić
SEERC Chair

CLASSIFICATION OF SPONSORSHIPS

The sponsorship services have been categorized under 5 (five) main headings and several subheadings as follows:

SPONSORSHIPS CATEGORIES

A. 15.000 €

B. 10.000 €

C. 8.000 €

D. 6.000 €

E. 5.000 €

Lunch Sponsorship 5.000 Euro (each day)

Coffee-Break Sponsorship 1.000 Euro (each day)

Printed Material Sponsorship

- Congress Bag and Agenda Sponsorship – 3.000 Euro

- Visitor Badge & Rope Sponsorship – 2.000 Euro

- Notebook & Pen Sponsorship – 2.000 Euro

Media Partnership (Only for Media Outlets)

Articles e-Book Sponsorship – 3.000 Euro

EXIBITORS 5000,00 Euro

OTHER SPONSORSHIP

LUNCH SPONSORSHIP

- The company flags and pennants will be displayed during lunch time.
- The company table flags will be on every table.
- Distribution of the company brochures to participants.
- Display of your company logo at the congress web site with a link to your company web site. Usage of logos on printed materials.
- Usage of logos on media advertisements.
- 1/4-page colored advertisement in the congress program catalogue

COFFEE BREAK SPONSORSHIP

- The company flags and pennants will be displayed during coffee break time.
- The company name or logo will be displayed on the sponsorship lists and proper printed materials.
- 1/4-page colored advertisement in the congress program catalogue.

PRINTED MATERIAL SPONSORSHIP

- Usage of company logo on sponsored materials.
- The logos will be smaller than the sector sponsors
- Free registration for 1 attendee
- Display of your company logo at the congress web site with a link to your web site 1/4-page colored advertisement in the congress program catalogue

MEDIA SPONSORSHIP

- “Media Sponsorship” will make news covering the congress subjects and publish the congress advertisements on mutually determined dates and numbers.
- The services to be provided in return for the sponsorship:
- Usage of logos on congress posters.
- Display of your company logo at the congress web site with a link to your company web site.
- Free registration for 2 persons.
- 1/4-page colored advertisement in the congress program catalogue.

EXIBITORS

The booths will be ready for usage of the exhibitors.
10 m2 booths 5000 €